



Official Equipment Drive Handbook



WWW.RELAXCOLLECTIONS.ORG

INFO@RELAXCOLLECTIONS.ORG

1-(908)-442-2346

RELAX COLLECTIONS

About ReLax Collections

ReLax Collections collects and redistributes new and used lacrosse equipment to promote education in the US and Internationally. Our goal is to encourage success both on the field and in the classroom. We look to achieve this by providing equipment to those who may not easily be able to purchase it on their own.

How your Equipment Drive Helps

By hosting an equipment drive to benefit ReLax Collections, you will be helping supply the equipment needed to provide teams all the necessities to play lacrosse. Not only does ReLax provide free equipment to those in need in the United States, but we also provide to countries all over the globe. Students who drop out of high school are more likely to live in poverty, face substance abuse or other social problems. Athletics motivate students to stay in school, if initially only to be eligible to play sports. Athletics also develop a sense of persistence, time management, and possibility of success. Your donations can inspire students to stay in school and find a sport they love.

Statistics about ReLax Collections

Providing statistics about our programs will help your participants learn more about ReLax Collections and will motivate them to participate in your equipment drive

- ReLax has collected \$5,000,000+ worth of equipment!
- ReLax has provided equipment to kids in 30+ different countries and 15+ different states!
- ReLax has supported over 100 teams of student athletes.

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Equipment Drive FAQ

1) What's the best time of year to host a equipment drive?

Anytime! Students all across the world need equipment year round.

2) What kind of donations do you accept?

We accept all types of equipment, no matter its size, value, or wear. At ReLax, we collect anything related to lacrosse, from sticks and helmets to goals and shiners, the only equipment we do not accept are jerseys.

4) What if I receive a financial donation during the drive?

Great! We encourage financial donations especially since shipping costs are so high to send heavy equipment. We can create a custom donation page for your event, this page allows you to share why you are running your drive and even set custom goal tracker! Contact us to set up a page for your equipment drive, bar/bat mitzvah, scout service project, and more!

3) How do I get donations to ReLax?

Donations can be dropped off at our storage facility in Annandle, New Jersey or shipped in the mail using the prepaid label available on our site: <https://www.relaxcollections.org/equipment-donations>

5) Will I receive an acknowledgement of my contribution?

Yes! Please complete the donation form included in this kit and be sure to send it in with your collections. We will then send you an thank-you message and post on our social media. ReLax can also sponsor you for community service hours.

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Getting Started

Equipment drives are easy to organize and are a great way to pull teams, congregations, school groups, Girl Scouts, Boy Scouts or any group together to help make a difference in your community. As an equipment drive organizer, there are a few things you should think about as you get started with your drive.

- 1) Get approval from your coach, school, or group leader to hold your equipment drive.
- 2) Choose a date or dates and a location for your equipment drive. End of the year parties are when the most successful equipment drives are held.
- 3) Remember to contact ReLax Collections to let us know about your equipment drive.
- 4) Choose a high traffic area to place your equipment collection bins or boxes.
- 6) Advertise your event to benefit ReLax Collections via email, flyers, announcements, social media and memos – whatever works for your group. We have included a flyer which you can use to help promote your equipment drive.
- 7) Provide specifics on what type of donations you are collecting. Stick and Glove drives are recommended for smaller collections.
- 8) Set a deadline for collections and remind people when it's approaching. This will help motivate people to submit their donations in a timely manner.
- 9) Contact ReLax to discuss how we can collect the equipment from you. We can either pick it up or ship from your area - make sure to include the Form below!

Make sure to take pictures of your drive so that we can use them for promotions!



Equipment Drive Form

Contact Information:

Organizers Name: _____

Team/Organization: _____

Phone Number: _____

Email: _____

Description of Donation: (# of boxes/bags, types of items, total cash donations)

Social Media: (please let us know if you are comfortable being featured online)

Would you like to be featured on our Instagram? **YES** **NO**

Would you like to be tagged in posts? **YES** **NO**

If so what is your Instagram username? _____

Notes: (Any additional information regarding your drive)



Equipment Drop Off

Donating New and Used
Lacrosse Equipment

www.ReLaxCollections.org

RELAX COLLECTIONS

COLLECTING AND REDISTRIBUTING NEW AND USED LACROSSE EQUIPMENT



OUR MISSION

Our goal is to encourage success both on the field and in the classroom. We look to achieve this by providing equipment to those who may not easily be able to purchase it on their own.

KEY FACTS

- Supported 100+ Teams
- Reaching 30+ Countries
- Distributed over \$5,000,000 Worth of Equipment
- Collecting Funding and Physical Donations